

3rd ASIAN-EUROPEAN BUSINESS INNOVATION CONGRESS Almaty 2016

Almaty | 21 – 22 April 2016 | 09:00 - 18:00

1st INVITATION

Ladies and Gentlemen, esteemed Partners, Colleagues and Friends,

We cordially invite you to the **3rd Asian-European Business Innovation Congress (AEBIC) 2016** at the heart of Central Asia, the vibrant city of Almaty, Kazakhstan.

2016 marks the beginning of the realization of the **Sustainable Development Goals** of the United Nations. These 17 goals provide a framework for the agenda and policies of UN member states for the next 15 years, reflect the core of worldwide efforts to achieve a better future, and guide the AEBIC 2016 social responsibility dialogue.



AEBIC 2016 is a unique platform for **new business opportunities and cooperation** among **top industry executives**, senior **government officials** and renowned **scholars and analysts** to address compelling competitiveness issues of a radically evolving globalized marketplace:



Business - Education Partnerships: Shaping the Future of East-West Cooperation

Join top speakers from commerce, industry, science and society; VIP guests from around the world; diplomats; foreign and local decision-makers; leading medium-sized enterprises, influential global-operating-groups and chambers of commerce in **plenary sessions, VIP round table discussions, master classes and speed-networking** meetings on the first day, as well as production-companies visits on the next, in discussions on the following:

- Foreign and local experience of **business development in Central Asia**
- Sustainability of educational programs **for and with the industry**
- Corporate **social responsibility and social innovation**
- UNESCO model for education: **communication of sustainable development goals**
- The university of the future: **the ways to enhance innovation at the workplace.**

We, at the Center for Strategic Intercultural Communication GmbH, Al-Farabi KazNU - United Nations Academic Impact Global Hub on Sustainability, Association of German Economy in the Republic of Kazakhstan, MITTELSTAND INTERNATIONAL - German-Chinese Association of Medium-Sized Enterprises, European Coaching Association, Kazakhstan Association of Engineering Education, with the support of UNO Information Offices in the Republic of Kazakhstan and UNESCO Almaty Cluster Office for Kazakhstan, Kyrgyzstan, Tajikistan and Uzbekistan, are honored to offer you this platform to find **new business opportunities, unique solutions**, and lasting **cooperation** from the emerging **economies of Central Asia**.

We look forward to seeing you soon in Almaty, Kazakhstan!

Prof. Dr. Galym Mutanov

Rector
Al-Farabi Kazakh National
University

Al-Farabi Kazakh National University
71 Al-Farabi Avenue
Almaty 050040
Republic of Kazakhstan

Dr. Konstantin Schamber

AEBIC Founder
StrategicInterCom MD
ECA President China

StrategicInterCom GmbH
Center for Strategic Intercultural
Communication
Theodor-Heuss-Allee 112
60486 Frankfurt, Germany

Karl-Heinz Hessenthaler

President
MITTELSTAND INTERNATIONAL
Association of Medium-Sized
Enterprises

MITTELSTAND INTERNATIONAL
Association of Medium-Sized
Enterprises
Zhong Shan Nan Er Road 850
200032 Shanghai, China

Bernhard Juchniewicz

ECA President - Chairman
AEBIC Board Member

ECA
European Coaching Association e.V.
Postfach 24 02 39
40091 Düsseldorf, Germany

INFORMATION PARTNERS



United Nations
Information Office in the Republic
of Kazakhstan



UNESCO
Almaty Cluster Office for
Kazakhstan, Kyrgyzstan, Tajikistan
and Uzbekistan



Al-Farabi Kazakh National
University - United Nations
Academic Impact Global Hub on
Sustainability



The National Higher Education
Academy of Sciences of
Kazakhstan



The Association of German
Economy in the Republic of
Kazakhstan



International Society for
Engineering Pedagogy



Russian Association of Business
Education



International School of Business
the Financial University under the
Government of the Russian
Federation

SPONSORSHIPS

Be a **PREMIUM SPONSOR** of **AEBIC 2016** and take this rare opportunity to have your company's name and achievements be highlighted among other significant market players from Eurasia. As our **PREMIUM SPONSOR**, we offer you **VISIBILITY** to successful and influential people from around the globe.

Your support will help us continue our legacy of supporting achievements in education, culture and science that enhance the long-standing relationship between education and business.

The first Congress - **Beijing 2013**, and the second - **Shanghai 2014**, both attracted Top-Executives from such world-leading companies as **Volkswagen, Vallourec, AGCO Corporation, Google, Bombardier, Alstom, SEB Bank, DLA Piper, Royal Bank of Canada**, as well as General Managers from dozens medium sized enterprises from all over the world.

GENERAL INFORMATION

AEBIC is designed for top executives, successful entrepreneurs, senior professionals, open-minded investors into human capital, and recognized academics who work and live in innovative, multi-disciplinary, and cross-cultural environments.

Language: English, Kazakh, Russian, Chinese (simultaneous & consecutive translations).

Fee: Partners' members: € 250 | Non-Partners: € 350 (1 entrance, coffee breaks and two lunches).

VIP delegate package: € 800 (including all meetings, all VIP meals + third day activities).

Accommodation: [Rahat Palace 5*](#) (from 120 EUR/night) or [HolidayInn Almaty 4*](#) (from EUR 100/night)

Visa: Visa-free for almost all EU and Asian countries. Please contact us for details or click [here](#).

Venue: Al-Farabi Kazakh National University | Almaty, Kazakhstan.

Participation is by registration only! For more information, please contact us.

Al-Farabi Kazakh National University
71 Al-Farabi Avenue
Almaty 050040
Republic of Kazakhstan

StrategicInterCom GmbH
Center for Strategic Intercultural
Communication
Theodor-Heuss-Allee 112
60486 Frankfurt, Germany

MITTELSTAND INTERNATIONAL
Association of Medium-Sized
Enterprises
Zhong Shan Nan Er Road 850
200032 Shanghai, China

ECA
European Coaching Association e.V.
Postfach 24 02 39
40091 Düsseldorf, Germany

CONTACTS

For more information, please contact:

Content & General inquires

Mr. Dr. Konstantin Schamber
StrategicInterCom GmbH
Managing Director

Phone: + 49 69 6677 41205 (Germany)
+ 7 7777 3870 44 (Kazakhstan)

E-Mail: info@strategicintercom.com

General inquires in China

Mr. Karl-Heinz Hessenthaler
MITTELSTAND INTERNATIONAL
President

Phone: + 86 150 2653 8480 (China – EN/DE)
+ 86 136 6167 6675 (中国 – 中文)

E-Mail: contact@mittelstand-i.com

General inquires in Kazakhstan

Mrs. Aizhan Smailova
Al-Farabi Kazakh National University
Director of International Affairs

Phone: +7 727 377 3446 (Kazakhstan)

E-Mail: aizhan.smailova@kaznu.kz

General inquires in Germany

Mr. Marc Nodorft
MITTELSTAND INTERNATIONAL
Regional Director Central Europe

Phone: + 49 171 140 6444 (Germany)

E-Mail: m.nodorft@mittelstand-i.com

General inquires in Russia

Mrs. Yulia Nikolaeva
International School of Business Moscow
Director of International Affairs

Phone: + 7 499 943 9495 (Russia)

E-Mail: isb@fa.ru

General inquires for ECA Members

Mr. Bernhard Juchniewicz
European Coaching Association e.V.
Chairman

Phone: + 49 211 323106 (Germany)

E-Mail: office@european-coaching-association.com