

Organizers:



Partners:



3rd ASIAN-EUROPEAN BUSINESS INNOVATION CONGRESS Almaty 2016

Almaty | 21 – 22 April 2016 | 09:00 - 18:00

3rd INVITATION

Ladies and Gentlemen, esteemed Partners, Colleagues and Friends,

We cordially invite you to the **3rd Asian-European Business Innovation Congress (AEBIC) 2016** at the heart of Central Asia, the vibrant city of Almaty, Kazakhstan.

2016 marks the beginning of the realization of the **Sustainable Development Goals of the United Nations**. These 17 goals provide a framework for the agenda and policies of UN member states for the next 15 years, reflect the core of worldwide efforts to achieve a better future, and guide the AEBIC 2016 social responsibility dialogue.

AEBIC 2016 is a strategic venue for **new business opportunities and cooperation** among top industry executives, senior government officials and renowned scholars and analysts to address compelling competitiveness issues of a radically evolving globalized marketplace.

Main Theme: New Models of Business Partnership: Shaping the Future of East-West Cooperation

Main sessions:

- **Business and Entrepreneurship Education;**
- **Business for Sustainable Development;**
- **New Silk Road: Leveraging from the Rise of Central Asia;**
- **International and Regional Business Development Experience in Central Asia.**

Among our speakers and participants - Top management from the following organizations: *the German-Chinese Association of medium-sized enterprises, the Union of German Economy in Central Asia, German business club in the CIS, Fraunhofer Institute IFF, the Club of Rome and the World Academy of Art and Science, Swiss and Chinese investment agencies, the European Coaching Association, Taiwan Central Asia Culture and Economic Association, the National Bank of Pakistan, Institute of World Economics and Politics under the Foundation of the First President of the Republic of Kazakhstan, Kazakhstan Tourism Association, Kazakhstan Association of Engineering Education, National Academy of Sciences of higher school of Kazakhstan, UNO Information Offices in Kazakhstan, Chambers of Commerce of Central Asia, as well as diplomats from America, EU and Asian countries, senior officials of the ministries of education and the economy of the Central Asian Republics and the rectors of the leading universities in the region, adviser of Chinese Central Government by "one belt - one road" project.*

At AEBIC 2016, we will embark on forming a large-scale **business platform to develop and strengthen East-West cooperation** for the innovative growth of medium and large enterprises, modern public and corporate governance, and the development of entrepreneurial education in higher educational institutions in the region.

AEBIC 2016 highlights Central Asia - it's unique geographical and historical wealth, and the **conditions for the creation of entrepreneurial initiatives in the region**, and paves the way for the next important events: **Universiade-2017 in Almaty** and **EXPO-2017 in Astana**. We look forward to having you on board!

For more information and online registration please visit: www.asian-european-congress.com

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Organization of business meetings during AEBIC 2016

To address the increased interest from both foreign and local delegates of the Congress to establish business relations in Central Asia, we cordially invite CEOs from medium sized enterprises from the:

- Medical equipment companies
- Construction of health care institutions
- Construction of energy-efficient residential and office buildings
- Alcoholic beverages - exclusive beer and wine
- Heating systems
- Road lighting
- Storage of electricity and heat
- Electro mobility
- Biotechnology
- The mechanical and electromechanical components of plastics and metal compounds
- Mechanical Engineering
- Special types of metal welding
- Industrial Generators
- Production of cables
- Pumping Equipment for water supply
- Agricultural Machinery (e.g. Tractor etc.)
- Systems for cleaning up water and oil wells

The presence of **TOP management** of various business associations from the **EU and Asian countries**, which represent more than **1,500 companies** from various sectors, offers an excellent occasion to discuss business opportunities in key sectors of the market.

If you wish to be matched, kindly indicate your field of interest in your application. Our contacts: info@strategicintercom.com

General Information

AEBIC is designed for top executives, successful entrepreneurs, senior professionals, open-minded investors into human capital, and recognized academics who work and live in innovative, multi-disciplinary, and cross-cultural environments.

Language: English, Kazakh, Russian, Chinese (simultaneous & consecutive translations).

Fee for foreign participants:

€ 250 Partners' members | € 350 Non-Partners (1 entrance, coffee breaks and two lunches).

€ 800 **VIP delegate package** (including all meetings, all VIP meals + third day activities).

Accommodation: [Rahat Palace 5*](#) (from 90 EUR/night) or [HolidayInn Almaty 4*](#) (from EUR 80/night)

Visa: Visa-free for almost all EU and Asian countries. Please contact us for details or click [here](#).

Venue: Al-Farabi Kazakh National University | Almaty, Kazakhstan.

Participation is by registration only! For more information, please contact us.

Venue and previous Congresses

AEBIC 2016 will take place at the library of the Al-Farabi Kazakh National University - Kazakhstan's leading university, first winner of the Kazakhstan President's award for "achievements in quality", and one of 10 global hubs on sustainable development.

The first Congress - **Beijing 2013**, and the second - **Shanghai 2014**, both attracted Top-Executives from such world-leading companies as **Volkswagen, Vallourec, AGCO Corporation, Google, Bombardier, Alstom, SEB Bank, DLA Piper, Royal Bank of Canada**, as well as General Managers from dozens medium sized enterprises from all over the world.



Mr. Klaus Dierkes, Executive Vice President, HR, Organization and ITP, Volkswagen (China)



Exhibition of European Chambers of Commerce in Beijing, China



Keynote Speech Dr. Gerhard Schwarz from Vienna University, Austria



Dialogue with representatives of business and education



Plenary meeting with representatives of the European medium-sized enterprises in China



Visit to the factory of AGCO (Changzhou) Agricultural Machinery Co., Ltd.

Main organizers of the 3rd Asian-European Business Innovation Congress 2016



Center for strategic intercultural communication GmbH



Al-Farabi Kazakh National University



Kazakhstan Association of Engineering Education



The National Higher Education Academy of Sciences of Kazakhstan



Association of Medium-Sized Enterprises



European Coaching Association - Berufsverband



Al-Farabi Kazakh National University - United Nations Academic Impact Global Hub on Sustainability



Intellectual Property Division of RevolPMente Innovation Management Services















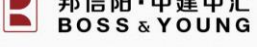








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Main Congress Partners of the 3rd Asian-European Business Innovation Congress 2016

			
<p>United Nations Information Office in the Republic of Kazakhstan</p>	<p>UNESCO Almaty Cluster Office for Kazakhstan, Kyrgyzstan, Tajikistan and Uzbekistan</p>	<p>Ministry of Education and Science of the Republic of Kazakhstan</p>	<p>Administration of the city of Almaty</p>
			
<p>The Association of German Economy in the Republic of Kazakhstan</p>	<p>International Society for Engineering Pedagogy</p>	<p>Kazakhstan Tourism Association</p>	<p>The Institute of World Economy and Politics under the Foundation of the First President of the Republic of Kazakhstan</p>
			
<p>Ministry of education and science of the Kyrgyz Republic</p>	<p>Агентство по продвижению инвестиций при Министерстве экономики КР Investment Promotion Agency under the Ministry of Economy of the KCR КР Экономика Министрлігінің алдындағы Инвестицияларды илгерілету боюнча Агенттік</p>	<p>Chamber of Commerce and Industry of the Kyrgyz Republic</p>	<p>Council on Development of Business and Investments under the Government of the Kyrgyz Republic</p>
			
<p>Il Nodo di Gordio - think tank di geopolitica</p>	<p>Closing the distance - Entrepreneur platform</p>	<p>Russian Association of Business Education</p>	<p>BOSS & YOUNG Attorney-at-Law in China</p>
			
<p>German IT company</p>	<p>1Forma Workflow Management System</p>	<p>Taiwan Central Asia Culture and Economic Association</p>	<p>International School of Business the Financial University under the Government of the Russian Federation</p>
			
<p>Speakers Agency - TOPSPEAKER</p>	<p>News Agency Kabar</p>	<p>Hallerndorfer Bier Rittmayer, Bavaria, Germany</p>	<p>Rosfindor Russian-Finish Logistic company</p>

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Sponsorships

Be a **PREMIUM SPONSOR** of AEBIC 2016 and take this rare opportunity to have your company's name and achievements be highlighted among other significant market players from Eurasia. As our PREMIUM SPONSOR, we offer you VISIBILITY to successful and influential people from around the globe and help you achieve these goals:

- ✓ Provide better visibility of your brand
- ✓ Attract and direct visitors to your stand
- ✓ Convey information about your company and products to participants quickly and directly

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