



3<sup>rd</sup> Asian-European Business Innovation Congress, 21-22 of April 2016  
Almaty, Kazakhstan

The **III Asian-European Business Innovation Congress (AEBIC)**, which took place in Almaty at the Kazakh National University named after al-Farabi, is over. Over 300 delegates from four continents participated in the event dedicated to the main theme: **New Models of Business Partnership: Shaping the Future of East-West Cooperation.**

The main sessions of the event have been:

- *Business and Entrepreneurship Education;*
- *Business for Sustainable Development;*
- *New Silk Road: Leveraging from the Rise of Central Asia;*
- *International and Regional Business Development Experience in Central Asia.*

The main agenda of the Congress 2016, organized by the Center for strategic intercultural communication (StrategicInterCom GmbH), the Kazakh National University, MITTELSTAND INTERNATIONAL and with the support of the United Nations Information Office in the Republic of Kazakhstan, UNESCO Almaty - Cluster Office for Kazakhstan, Kyrgyzstan, Tajikistan and Uzbekistan and the Union of German Economy in Central Asia, have been the creation of a business platform for the development and strengthening of cooperation between East and West in the field of industrial and innovative growth of small and medium-sized and enterprise, the modern public and corporate governance, public-private partnerships, as well as the development of business education in higher education institutions of the region and the nearest partner countries.

A unique feature of the III Asian-European Business Innovation Congress were round tables and master classes headed by national as well as international companies, entrepreneurs, researchers and practitioners from more than 20 countries and organizations such as: *the German-Chinese Association of medium-sized enterprises, the Union of German Economy in Central Asia, German business club in the CIS, Fraunhofer Institute IFF, the Club of Rome and the World Academy of Art and Science, the European Coaching Association, Institute of World Economics and Politics under the Foundation of the First President of the Republic of Kazakhstan, Kazakhstan Tourism Association, Kazakhstan Association of Engineering Education, National Academy of Sciences of higher school of Kazakhstan, UNO Information Offices in Kazakhstan, Chambers of Commerce of Central Asia, as well as diplomats from America, EU and Asian countries, senior officials of the ministries of education and the economy of the Central Asian Republics and the rectors of the leading universities in the region, adviser of Chinese Central Government by "one belt - one road" project.*

Of particular importance for the Congress 2016 were discussions on the implementation of 17 sustainable development goals developed by the United Nations for the whole of humanity for the next 15 years. Moreover, the Congress mission was to embark on forming a large-scale **business platform to develop and strengthen East-West cooperation** for the innovative growth of medium and large enterprises, modern public and corporate governance, and the development of entrepreneurial education in higher educational institutions in the region.

## Main organizers of the 3rd Asian-European Business Innovation Congress 2016

 <p>Center for strategic intercultural communication GmbH</p>	 <p>Al-Farabi Kazakh National University</p>	 <p>Kazakhstan Association of Engineering Education</p>	 <p>The National Higher Education Academy of Sciences of Kazakhstan</p>
 <p>Association of Medium-Sized Enterprises</p>	 <p>European Coaching Association - Berufsverband</p>	 <p>Al-Farabi Kazakh National University - United Nations Academic Impact Global Hub on Sustainability</p>	 <p>Intellectual Property Division of RevoIPMente Innovation Management Services</p>

## Main Congress Partners of the 3rd Asian-European Business Innovation Congress 2016

- United Nations Information Office in the Republic of Kazakhstan,
- UNESCO Almaty - Cluster Office for Kazakhstan, Kyrgyzstan, Tajikistan and Uzbekistan,
- Administration of the city of Almaty,
- The Ministry of Education and Science of the Republic of Kazakhstan,
- The Union of the German economy in the Republic of Kazakhstan,
- Kazakhstan Tourism Association,
- International School of Business and Technology NUST MISA,
- Agency TOPSPEAKER,
- Il Nodo di Gordio - think tank di geopolitica,
- Closing the distance - Entrepreneur platform,
- BOSS & YOUNG - Attorney-at-Law in China,
- Hallerndorfer Bier Rittmayer,
- Rosfindor,
- International Society for Engineering Education (IGIP),
- NARXOZ University,
- 1Forma - Workflow Management System,
- Neuland Medien GmbH,
- Russian Association of Business Education (RABE),
- The Institute of World Economics and Politics under the Foundation of the First President of the Republic of Kazakhstan,
- Ministry of Education and Science of the Kyrgyz Republic,
- Investment Promotion Agency of the Ministry of Economy of the Kyrgyz Republic,
- The Chamber of Commerce of the Kyrgyz Republic,
- Secretariat of the Council for Business Development and Investment under the Government of the Kyrgyz Republic,
- Information Agency of the Kyrgyz Republic "Kabar"
- Information Agency "Kazakh TV"
- TV Program "Нур Аманат".

By bringing together investors, entrepreneurs, managers of companies and organizations, scientists, representatives of chambers of commerce and the rare specialists in the field of human resource management from four continents, the Asian-European Business Innovation Congress for the third time has established itself as an effective Asian-European platform to find business partners and to promote international cooperation. For more information and for the photo report, please visit: [www.asian-european-congress.com](http://www.asian-european-congress.com)