

Asian-European Management & Coaching Congress (AEMCC)

1st Day, Wednesday, 17.09.2014

Time	Grand Ballroom I	Foyer
08:00-08:50	Registration and Reception with Coffee & Tea Opening Ceremony Welcome Speeches:	Registration Table outside of the Grand Ballroom I
09:00-09:20	Dr. Konstantin Schamber , <i>ECA President China, Board Member of AEMCC, MD StrategicInterCom</i> ; Bernhard Juchniewicz , <i>President/Chairman/Managing Director - European Coaching Association</i> ; Anne Mariae Celeste Jumadla , AEMCC Event Manager	
09:20-10:30	1st Session Keynote Speech: Creativity, Innovation and Responsibility - A Paradox? Mr. Dr. Gerhard Schwarz , <i>Professor of Philosophy, Vienna University, Austria</i> ; Reactors: H.H. Prince Faisal Al Saud , <i>Prince, CEO, Eram International Holding, Saudi Arabia</i> ; Fr. Daniel McNamara, SJ , <i>Dean, College of Arts and Sciences, Ateneo de Davao University, Professor of Physics, Ateneo de Manila University, Science Director, Manila Observatory, Philippines</i> ; Mr. Bernhard Juchniewicz , <i>President-Chairman, European Coaching Association (ECA), Germany</i> Facilitator: Mr. Paul Jensen , Former HRD at BOMBARDIER China	
10:30-11:00	<i>Coffee Break</i>	
11:00-12:00	2nd Session CEO's Inspirational Talk: Innovation – The Competitive Edge. Mr. Klaus Dierkes , <i>Executive Vice President, HR, Organization and ITP, Volkswagen (China)</i> ; Reactors: Mr. Ricardo Blazquez , <i>Chief Representative, Generalitat Valenciana & IVEX & Valenica Export Institute China</i> ; Mrs. Annie Xu , <i>Senior Vice President, Energy Business China, Schneider Electric</i> ; Facilitator: Mr. Gilbert Van Kerckhove , European Chamber Vice Chair, former ALSTOM Director East China	
12:00-14:00	<i>Lunch</i>	
14:00-15:15	3rd Session SME's Case Corner: Leadership Styles that Bring Out Creativity and Innovation. Mr. Karl-Heinz Hessenthaler , <i>General Manager, Mittelstand International (Association of Small and Medium-Sized Enterprises in China)</i> ; Mr. Lothar Grad , <i>General Manager, Soehner Technology China</i> ; Mr. Volker Sayer , <i>General Manager, Vallourec (Changzhou) Co., Ltd.</i> ; Mr. Schulze Peter , <i>former Vice President, Engine Systems, Schaeffler China</i> ; Mr. Thomas Rubenbauer , <i>General Manager, Schlenk Metallic Pigments, Shanghai</i> ; Mr. Michael Schneider , <i>Vice President, Wirthwein Plastics, Kunshan</i> ; Mr. Karl-Heinz Heck , <i>Co-Owner/General Manager, Zhenjiang NMF Mariner Ships Equipment</i> ; Facilitator: Mrs. Cindy Jensen , <i>General Manager, Boldmoves China</i>	
15:15-15:20	<i>5-minute Break</i>	
15:20-16:00	4th Session Inter-organizational Experts' Interaction: Development of High Potentials - Traditional Education vs. Modern Approach. Prof. Dr. Bogdan Goralczyk , <i>Head, Department of International Research Cooperation, Centre for Europe, University of Warsaw, Poland; Former Ambassador to Thailand, the Philippines and the Union of Myanmar</i> ; Natalia Evtikhieva, Ph.D. , <i>Dean, International School of Business, Financial University Moscow, General Director, Russian Association of Business Education</i> ; Mr. Schoenebeck , <i>Chairman of Carl-Benz Academy China</i> ; Mr. Yongqi Lou , <i>Dean, College of Design and Innovation, Tongji University, Shanghai (pending)</i> ; Facilitator: Mrs. Lin Gao , <i>Motorola Solutions China, Board of Governors, AmCham China</i>	
16:00-16:30	<i>Coffee Break</i>	
16:30-17:30	5th Session Multi-professional Experts' Interaction: Thinking Outside the Box. Mr. Emil-Silvio Ciobota , <i>Artistic Director, "Neue Ruhr Kammerphilharmonie", concertmaster, Sapporo Symphony Orchestra and the Leipzig Radio Symphony Orchestra, Germany/Japan</i> ; Ms. Jen Schwerin , <i>award-winning Filmmaker, PRC</i> ; Mr. Christian Terhechte , <i>Managing Director, Neuland-Medien GmbH & Co. KG., Germany</i> ; Ms. Katja Dudarewa , <i>Physiologist & Lawyer, Ministry of Environmental Protection, Russia</i> ; Mr. Richard Tomas , <i>Entrepreneur & Organizer of "Pekín - BCN - Madrid Expedition"</i> ; Facilitator: Mr. Juergen Bauer , <i>Project Manager, Audi Tongji Joint Lab, AUDI China Enterprise Management Co., Ltd.</i>	
19:30-21:30	VIP Dinner - The Flair of Shanghai Cuisine (By invitation only)	VIP Dinner Partner
	Master of Ceremonies: Anne Mariae Celeste Jumadla , AEMCC Business Development Manager	

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2nd Day , Thursday, 18.09.2014

Time	Session 1 (East Tower - 208)	Session 2 (East Tower - 201)	Session 3 (East Tower - Boardroom)	Session 4 (East Tower - 205)
08:00 - 09:00	Registration and Reception with Coffee & Tee			
	Creativity & Innovation Sessions	Coaching & Training Sessions	Business & Management Sessions	Special Sessions
09:00 - 10:30	<p>Workshop</p> <p>Intellectual Property Strategy: Making the most out of Creativity and Innovation</p> <p>Anne Mariae Celeste Jumadla, Managing Director - RevolPMente Intellectual Property Solutions, IP Attorney, Partner StrategicInterCom, BDM- AEMCC</p>	<p>Master Class</p> <p>Wingwave-Coaching: A well researched shortterm Coaching approach for peakperformance in balance</p> <p>Mr. Paul Jensen, Former HRD at BOMBARDIER China & Ms. Lola Siegmund, Director, BESSER-SIEGMUND-INSTITUT, Hamburg, Germany</p>	<p>Case Corner</p> <p>Social Network Analysis: new method for HR analytics</p> <p>Ms. Natalia Tylevitch, Managing Director at Social Lab, Moscow</p>	<p>VIP Session (VIP guests only)</p> <p>Round Table Discussions with Experts - GMs, Presidents, VPs and Leaders from various industries in interaction with VIP delegates.</p>
10:30 - 11:00	Coffee Break			Issues:
11:00 - 13:00	<p>Master Class</p> <p>Negotiation - a Counter-Intuitive Innovative Process</p> <p>Mr. Dr. Philip Mendes, Principal, Opteon Adj Professor, QUT, Brisbane, Australia</p>	<p>Case Corner</p> <p>Innovating Coaching Practices at VOLKSWAGEN</p> <p>Mr. Hans-Herrmann von Lucke, Senior Manager HR Development & Education Strategy China, HR, Organization & ITP, Volkswagen Group China</p>	<p>Master Class</p> <p>Re-inventing Corporate Identity of Leaders. A Practical Guide for Executives (German)</p> <p>Mr. Bernhard Juchniewicz, President - Chairman at European Coaching Association, Düsseldorf, Germany</p>	<p>1. HR</p> <p>2. Production in China</p> <p>3. Government Relations</p> <p>4. Law/IP in China</p>
13:00 - 14:30	Lunch			
14:30 - 16:00	<p>Master Class</p> <p>Responsible Innovation, Environmental Sustainability and Corporate Social Responsibility</p> <p>Mr. Gilbert Van Kerckhove, European Chamber Vice Chair, former ALSTOM Director East China</p>	<p>Case Corner</p> <p>Innovating Vocational Education at VOLKSWAGEN Group China – Strategies and Perspectives</p> <p>Mr. Hans-Peter Faber, Senior Director HR Development & Education Strategy China, HR, Organization & ITP, Volkswagen Group China</p>	<p>Master Class</p> <p>Learning Innovation</p> <p>Mrs. Katja Hellkötter, Founder & Managing Director at CONSTELLATIONS International-Crossing Spheres & Linking Ideas, Shanghai</p>	<p>Master Class</p> <p>The MAGIC of Making Building/Changing Organization Culture EASIER</p> <p>Mr. Paul Jensen, Former HRD at BOMBARDIER China</p>
16:00 - 16:30	Coffee Break			
16:30 - 18:00	<p>Case Corner</p> <p>«Spitzenpersonalarbeit» - concept and practice at Volkswagen Group China</p> <p>Mr. Niels Bosse, Senior Director of Human Resources and Administration, Volkswagen Group China & Ms. Wang Bo, HR Consultant, Volkswagen Group China</p>	<p>Workshop</p> <p>Innovations in Career Coaching in Education in Central Asia</p> <p>Ms. Kira Müller, MBA, Associate Professor of Management at Business School Kazakh-British Technical University, Almaty, Kazakhstan</p>	<p>Master Class</p> <p>Current trends in Business Model Innovations: Franchising in ASEAN Countries</p> <p>Mr. John Ong, CEO & Principal Consultant - FT Consulting, Singapore</p>	<p>VIP private meetings (VIP guests only)</p>
18:15 - 19:00	Get Together at the Function Room East Tower, Level 2 - 205			

Asian-European Management & Coaching Congress (AEMCC)

3rd Day, Friday, 19.09.2014

Time	Activity	Location
8:35-08:55	Meeting at the hotel lobby	Hyatt on the Bund, 199 Huang Pu Road, Shanghai
9:00-11:00	Transfer to Technopark of Changzhou City	Modern bus with air-conditioning system, comfortable sits and a range of drinks
11:00-11:15	Arrival in Changzhou City Welcome speech from Managing Director of AGCO Agricultural Machinery Mr. Franz Ganglbauer	Factory of AGCO (Changzhou) Agricultural Machinery Co., Ltd.
11:15 - 13:00	Visiting production lines	Factory of AGCO (Changzhou) Agricultural Machinery Co., Ltd.
13:00 - 14:30	Lunch	Lunch at Shangri La Hotel
14:30 - 15:00	Transfer to Vallourec Changzhou Co., Ltd.	Factory of Vallourec Changzhou Co., Ltd.
15:00-15:15	Welcome speech from General Director Vallourec Changzhou Co., Ltd. Mr. Volker Sayer	Vallourec Changzhou Co., Ltd.
15:15 - 16:30	Visit of production lines	Vallourec Changzhou Co., Ltd.
16:30-18:30	Transfer to the Hotel	Modern bus with air-conditioning system, comfortable sits and a range of drinks
21:00 - 24:00	Networking & Cocktail Party with music & dance	
	<p>About AGCO</p> <p>AGCO Corporation is an American agricultural equipment manufacturer based in Duluth, Georgia, United States. As a leading global manufacturer of agricultural equipment, AGCO offers a full line of tractors, combines, hay tools, sprayers, forage and tillage equipment, which are distributed through more than 3,150 independent dealers and distributors in more than 140 countries worldwide and are led by these five core global brands: Challenger, Fendt, GSI, Massey Ferguson, Valtra.</p> <p>AGCO's innovative products continuously receive recognition and awards at international exhibitions, but our most coveted award is the recognition of our wide-range of products by farmers and dealers across the globe.</p>	
	<p>About Vallourec</p> <p>For more than 100 years, Mannesmann, then Vallourec, has been supplying China with large quantities of increasingly sophisticated tubes and pipes primarily serving the power generation and oil & gas markets as well as petrochemical, mechanical and structural applications.</p> <p>On the power generation market, Vallourec is a recognized and experienced expert of solutions for nuclear and conventional (supercritical and ultra supercritical) power plants.</p> <p>In Oil & Gas, Vallourec offers a wide range of premium tubular solutions as drill pipes, OCTG, risers, line-pipes and offshore structures, delivering products to the most demanding and critical fields in China such as Tarim basin (deep wells with critically geological conditions), Sichuan basin (extreme drilling conditions wells with high content of H2S and geological difficulties) as well as Bohai and Nanhai Seas (performance products for drilling deep water wells and complex extended reach wells).</p>	

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Asian-European Management & Coaching Congress (AEMCC)

4th Day, Saturday, 20.09.2014

Time	Activity	Location	Activity Description
10:00	Meeting at the hotel lobby	Hyatt on the Bund, 199 Huang Pu Road, Shanghai	Two optional tours
10:00-13:00	Number of participants: Minimum 10, Maximum 18, per walk	Shanghai City	<p>Tour # 1. Shanghai Mega City on the Move: Investigating the Urbanization Trend in China.</p> <p>In only 150 years, Shanghai developed from a harbor city of half a million people in the 19th century to one of the world's largest urban agglomerations of 23 million inhabitants today. This development was not linear but transformed the city in several waves of population influx, with political and economic impetus of both local and international interests.</p> <p>Today, the ever-changing skyline of Shanghai is the most prominent feature and new symbol for this city. Take a picture of Pudong and it will be out of date in no time. No architectural guide book can manage to keep track with all the new construction sights sprouting all over the city, rendering Shanghai into one of the world's most thrilling architectural playgrounds. Join Shanghai Flaneur Fanny Hoffmann-Loss and visit the new world of skyscrapers in Pudong's Lujiazui. Get insider information from the world of architecture and design and its challenges and chances for international design firms in China. This walk starts at the Bund from where we will take a ferry to Lujiazui and stroll between the skyscrapers with stunning views from below and above. The tour ends at the Jinmao Tower.</p>
13:00 -14:30	Lunch	Restaurant	Shanghai style lunch and transportation back to Hyatt on the Bund Hotel
15:00 - 18:00	Number of participants: Minimum 10, Maximum 18, per walk	Shanghai City	<p>Tour #2. On the Traces of Sino-Foreign Encounter.</p> <p>Historian Dr. Ines Eben von Racknitz, who is a lecturer at the History Department of Nanjing University and has studied European-Chinese colonial history intensively, will walk and talk you through the fascinating and incredible history of Shanghai and of Sino-Foreign Encounter over the last 150 years.</p> <p>The magnificent architecture of the European colonial era still forms today one of the most colorful aspects of the Shanghai cityscape: the Bund, the former French concession and Nanjing Lu evoke a splendid colonial life in the past. The fame of this city attracted many famous Europeans and Americans to visit during the 1920ies (Einstein, Douglas Fairbanks, Charlie Chaplin and many more). But who were the European movers, shakers and builders of this city? How did they end up there, in the Far East, how did they blend into the Chinese life of Shanghai and how are all these buildings, that still form Shanghai, interwoven into their lives? From the membership lists of the Shanghai race club, we know some of the names: Victor Sassoon, William Jardine, Ellis Kadoorie and John Dent, and many others, who coined Shanghai colonial life between the 1850ies and the 1940ies. On this walk we will not only trace Sino-foreign history and visit selected symbolic places, but beyond that we will discuss: What is the impact of colonial history for China today and in how far is it important to understand China's present identity?</p>
18:00	Transport to the Hotel	Bus	Back to Hyatt on the Bund, 199 Huang Pu Road, Shanghai

About SHANGHAI FLANEUR

SHANGHAI FLANEUR offers an innovative approach of learning in the city, about the city, around city issues. We use walking as a methodology to transfer knowledge, stimulate creativity, create local awareness and encourage open-mindedness. With varying backgrounds and topics – architecture, history, culture, photography, urbanization and China studies – the SHANGHAI FLANEUR experts represent something like a 'walking think-tank'.

SHANGHAI FLANEUR offers 'walking workshops' which are a mix between a guided urban field trip, an in-depth discussion and a professional development. They combine lectures and talks with walks and excursions in the urban space.

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